

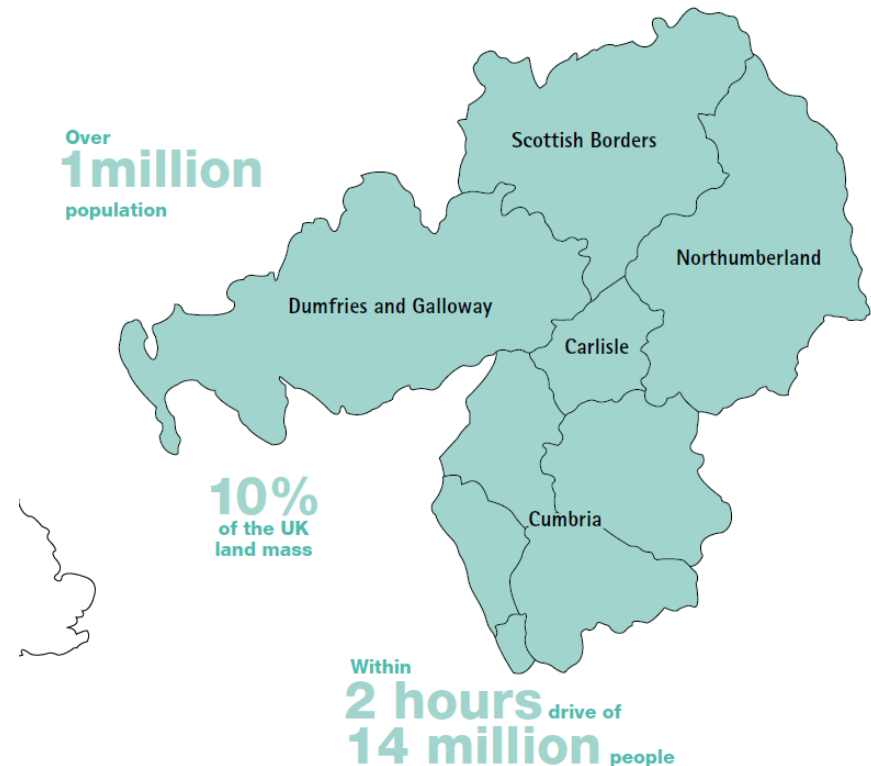
Growth Deals Beyond the Cities Event

16 November 2021



The Borderlands area:

- The Borderlands covers five authorities in southern Scotland and northern England
- Predominately rural with a larger urban centre in the city of Carlisle
- Shared opportunities and challenges to increase productivity, the working age population and achieve inclusive growth.



Shared Challenges



- Economic challenges
 - Low productivity
 - GVA per head 31% lower than UK average
 - Declining working age population
 - 4% fall since 2011
 - Further 5% decrease by 2039
 - Need to deliver inclusive growth
 - Digital exclusion: 4G services unavailable to 40% of households
 - Earnings in Borderlands are amongst the lowest in the UK
 - Area is a recognised 'cold-spot' for access to higher education



Borderlands timetable:

- The Partnership has been working together since 2014.
- Proposition (2017) and Proposal (2018) submitted to Scottish and UK Governments

Heads of
Terms signed
July 2019

Business case
development

£30m
confirmed for
advanced
projects in
England

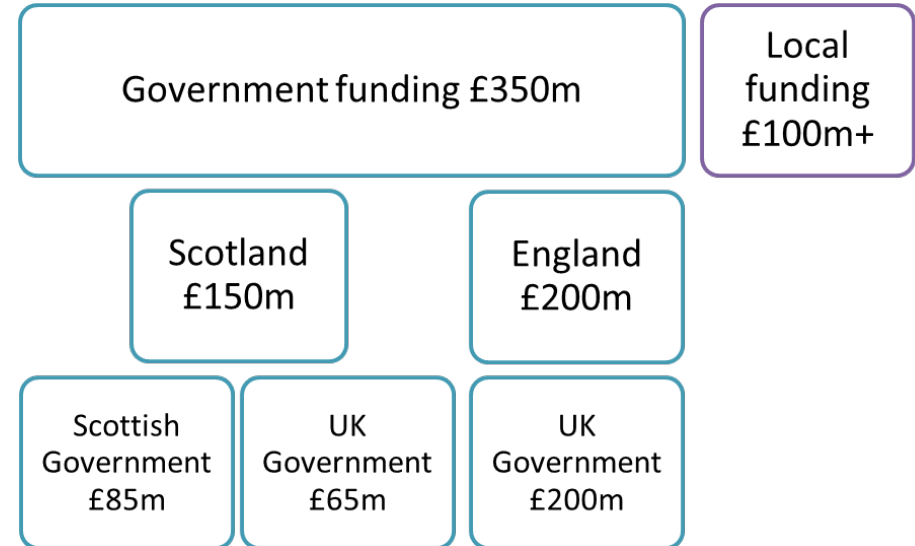
Full Deal
Approval
March 2021

Deal
Delivery
2021-2031

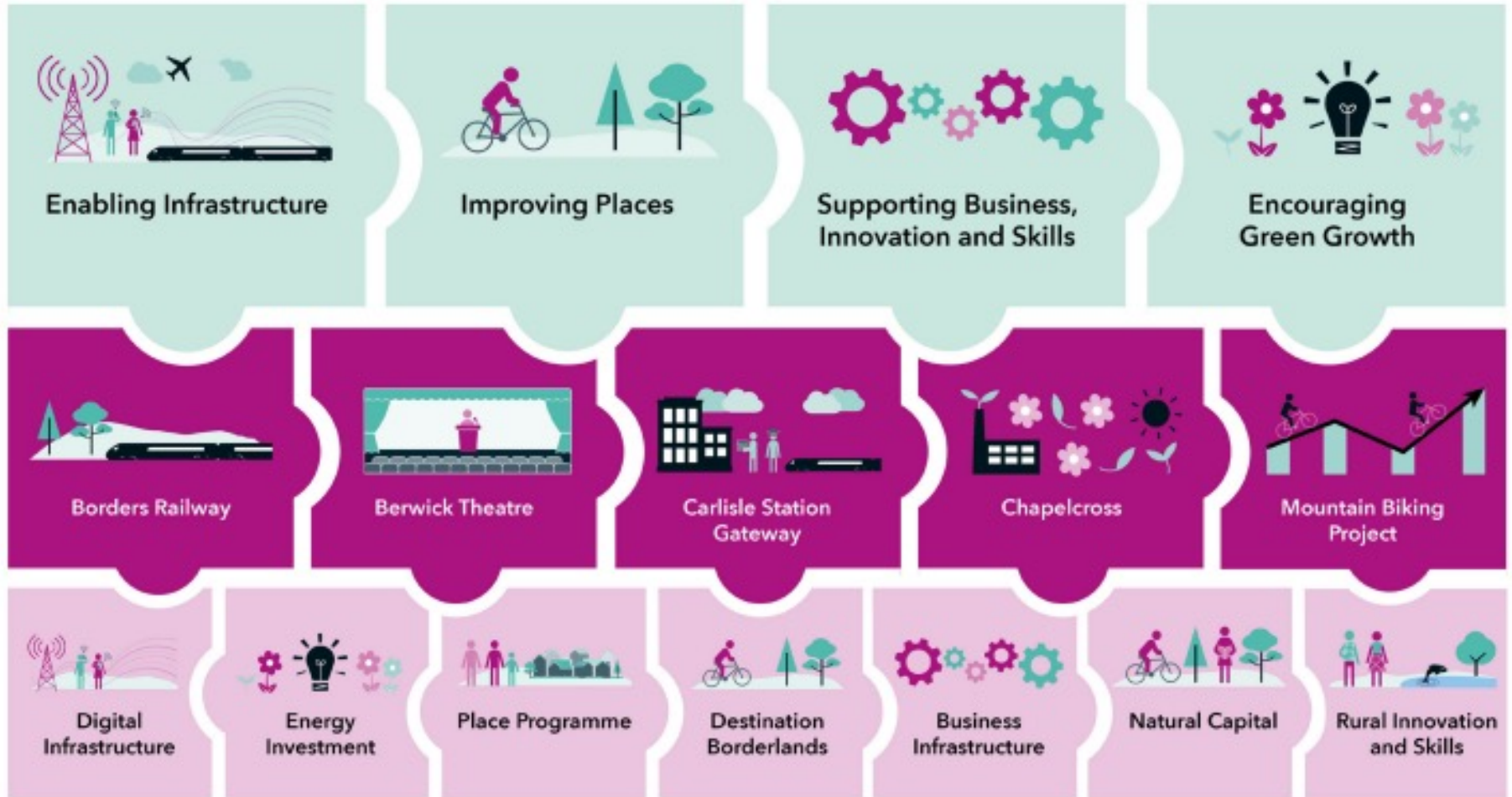


Borderlands Inclusive Growth Deal:

- Unique cross-border and largely rural Deal with £450m investment
- Will deliver around 5,500 job opportunities, attract four million more tourists and generate £1.1bn additional GVA.
- Shared strategic aspirations and challenges



Deal Themes and Activities:



Opportunities and Challenges:

- Cross Border Deal
- Rural Deal
- Timescale
 - Co-development
- Projects v. Programmes
- Raise the Profile of the area

